Savonia BBA programme opens doors to global business

The International Business programme of Savonia University of Applied Sciences gives the skills and knowledge you need as a business expert when working both globally and locally.

Practical tools for your future career in global business

The BBA Degree Programme at Savonia UAS aims at developing global business experts. Our BBA graduates are prepared to face continuous change in the global business field and are sensitive to the requirements set by international partners. Savonia BBAs are especially skilled in the internationalisation process and therefore they are an asset for example to small and medium-sized companies going global. Our BBAs operate fluently in multicultural teams and are able to guide their team towards objectives. Our BBAs work in import-export, international sales and customer care, logistics and other international activities.

New programme with minors starts in September. Apply in January!
Stand out from the crowd!

Our BBA programme contains three minors, which make it possible to start building your own career path.

**International Sales** develops your understanding of sales and purchase processes, customer relationship management, management of global sales teams, and promotion.

**Design Business** challenges you to create new business models and processes in sustainable fashion business, service design, creative leadership, and digital concepting.

**Wellness Business** makes you an expert in the trends of wellness, health and well-being such as Nature Wellness and Green Care as well as wellness technology and event planning.

MORE INFORMATION: [www.savonia.fi/bba](http://www.savonia.fi/bba)

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- **Degree programme:**
  - **Bachelor of Business Administration (BBA)**
  - Study places: **40**
  - Application period: **9th - 23rd January 2019**
  - Studies start: **in September 2019 in Kuopio**